

High-performance athlete in Paragliding



**PARTNERSHIP
FOLDER**



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WHO I AM



"I want continue my studies to get my diploma in physics measurements, before going to engineering school."

Name : Richard

Surname : Malo

Age : 20 years - born in Dijon

Studies : 2nd year in BUT physical measurement in Toulouse - studies adjust for sports

My hobbies : - paragliding

- running (participation at french xc country championship in 2021 and 2022)

- cycling (I already cycling a **crossing of the French Alps**, with many more adventures, I hope)

Speciality : paragliding (xc competition)

Club : "Les Toiles du Sud"

Objectives :

- To qualify for the "World Cup Superfinal"
- To get and keep my top-level athlete "relève" in France (to be in the top 25 in the U26 world ranking as of the 1st october 2023)
- increase my level in running
- To do my first Hike and Fly competitions a sport mixing paragliding and running over 3 days), with Redbull X-Alps in sight
- To get my Physics Measurements diploma
- To go to a engineering school to become an engineer in aerodynamic

VIDEOS WHERE I INTRODUCE MYSELF

Interview mode
"fast and curious"

Video for my future
partners

Questions ? Contact me by mail or by phone ;)



MY HISTORY

2005

1st flight in paragliding at 3yo with my father, then I start to do ground handling with a small wing



[Sneak peek ?](#)

2014

1st solo flight the 26th of June 2014, it's love at first sight

2018

I left my region (AR-A) to go to the "**Pôle espoir**" (training centre for young pilots) in Font-Romeu in the Pyrenees. I attend high-school in the Cerdagne Vally for 3 amazing years. I learn a lot about paragliding and life in general.

[One of my favourite training this year](#)

2019

I begin competing in sport paragliding. **Results of the 2019 season**

- [7th out 316 in sport rankings](#)
- I obtain the "Espoir" status in November 2019

[We took off from the Mont-Blanc ?](#)

2020

Beginning of Elite competitions in France and **international debuts** in Tenerife.

Results of the 2020 season :

- 3rd in the 3 sports competitions over the summer, in Vallouise, Villefrance-le-Château, and Oderen.
- Ranking in the WPRS (World Paragliding Ranking System) in December 2020, thanks to the spanish Liga in Tenerife (finishing 44th out of 100 pilots)

[We can fly next to Marseille :](#)

MY HISTORY

2021

I fly in 2 Pre world cups, the Spanish national championship, and the French national championship to obtain a maximum of experience !

Pre world cup in Targassonne (France) : 71th out of 106 pilots

Pre world cup in Piedraihta (Spain) : 34th out of 120 pilots

Spanish championship in Ager (Sapin) : 33th on 140 pilots

French championship in Gourdon (France) : 42th out of 120 pilots

Results of the 2021 season, I am :

- 31th in the U25 world rankings
- **2nd in the French championship** in EN D (class of wing) category

You are in the heart of training flights over the lake

2022

I participate in a lot of **international competitions** :

- 8th in the Niviuk open in Ager (Spain) in may
- 26th in the pre world cup in Pegalajar (Spain) in may
- 70th in the French championship in Savoy (France) in may
- 25th in the pre-world in Savoy (France) in june
- 57th in the British Open in the Grand-Bornand (France) in july
- 37th in the Sup'Air week in Doussard (France) in july
- 20th in the German Open in Ager (Spain) in september
- 37th in my **1st World Cup (PWC)** in Gochang (**South Korea**) in october !
- 23th in the PWC Asian Tour in Mungyeong (South Korea) in october

In live during a flight in South Korea

As of the 1st of December 2022, I am 19th in the junior world rankings.

2023

As of the 1st of july 2023, I am 19th in the U26 world ranking and 194th in the world rankings overall.

My result in competitions this year :

- 123rd in the Trofeo Montegrappa in Bassano del Grappa (Italy) in april
- 118th in the World Cup in Pegalajar (Spain) in may
- 27th in the pre world cup in Clopotiva (Romania) in june
- 111th in the World Cup in Brasov (Romania) in june

For now it's a very complicated season but I'm learning and will be better in the next competitions !

MY PARTNERS

Thanks a lot to them !



MY COMMUNICATION TOOLS



@MaloooR - 539 followers



Malo Richard - 135 followers



@mal0_richard - 1688 followers



malorichard-parapente



malo-richard-parapentiste.jimdofree.com



Newsletter to my partners during the competitions

AND THE PRESS ARTICLE/PODCAST



WHY HELP ME ?

Self-improvement

Work
Training
Respect
Rigour

Share
human
values



Support a
young
athlete

A great proof of
confidence in youth
= strong message

improve
your image

Increase your
visibility

A sport in tune with today's
challenges/issues = clean and
environmentally conscious

On a young and
sporty public thanks
to my social media.

WHAT YOU HAVE TO GAIN

- ✓ Visibility on my social media
- ✓ Your logo on my wing

But also

- Added value, good image, and visibility of your company by creating new relationships between the brand and the sports community
- Become more attractive and closer to customers
- Increase customer loyalty to gain a competitive advantage.

CONCRETLY

“Congrats Malo! We know how much you care about giving back to the companies helping you. So sooner or later, you will get amazing opportunities. Best of luck on your first World Cup”.

Isabelle Nelles - Former sponsor

I will be the ambassador of your brand and of the values we share.

Your logo

- **Printed on my wing**, to represent your brand on the national and international scene.
- On my helmet or my clothes to represent your brand on the national and international scene.
- On my **website** and my **newsletter**

Tags and publications on my social media.

Benefits :

- spectators have their eye on the sky and paragliders are very **photogenic** :)
- a beautiful image of **outdoor sports** in relation to the current environmental challenges
- **proud** to have your logo fly high in an uncommon sport

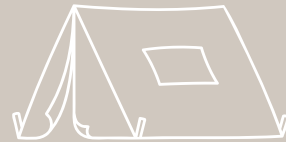


Example of a logo printed

PARTNERSHIP

I'm looking for new partners to :

- Help me to achieve my goals (which come with a significant cost).
- Allow me to progress and represent your brand internationally.



A sensible practice

I practice my passion as reasonably as possible.

In concrete terms, it means that I always manage to find travel and accommodation with the best value for money.

I use carpooling and flat-share in order to reduce costs, but also to share exciting moments. During some competitions in France, I sometimes even stay in my car. Of course, on occasion I have to take a place when there are no other solutions.

I renew my equipment when necessary (about once a year for the wing). Since my debuts in competition, I prefer to purchase new wings, as they are subjected to many hours of flight, and therefore suffer a rather rapid wear. However, my harness doesn't need to be changed every year.

Registration to competitions, national or international, is also very expensive. I fly an average of 7 paragliding competitions per year.



PROJECTED BUDGET 2023

Preparation and equipment	Price
Wing	5 500 €
Harness, rescue parachute or alternatives	2 000 €

Types of costs	Price
Registrations	2 300 €
Travel	4 500 €
Accommodation	1 900 €
Food	1 000 €
Number of competitions : around 8 xc competitions and 2 hike and fly	
How many days ?	~ 70 days

TOTAL COSTS 2023

Type of costs	Price
Equipment	7 500 €
Competitions	9 700 €
Overall total	17 200 €

COUNTERPARTIES

2000€ for your logo on the side of the wing, as below

- + Tag on my social networks
- + Logo on my covers (Facebook/LinkedIn)
- + Logo website



5000€ for your logo on the wing with other logo, as below

- + Tag on my social networks
- + Logo on my covers (Facebook/LinkedIn)
- + Logo website
- + Publications on my social networks
- + Logo in my newsletter with a link to your website
- + Daily newsletter during my competitions



Full cost of the wing + contribution to the season budget.

So ~8000€ for your logo alone on the center of the wing

- + Tag on my social networks
- + Logo on my covers (Facebook/LinkedIn)
- + Logo website
- + Publications on my social networks
- + Logo in my newsletter with a link to your website
- + Daily newsletter during my competitions
- + Meet and greet at your company for one or more days.



I can also do tandems, with a value of :

- **100€** for a "discovery" tandem (10-15min of flight)
- **130€** for a "pleasure" tandem (20-30min of flight)
- **160€** for an "escape" tandem (35-45min of flight)

Depending on weather conditions.



We are looking forward to meeting you !

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